

TUESDAY 19th, 2023

THE TECH & EDUCATION DAY AGENDA

Exhibition Zone Opening: 12:00 pm to 7:00 pm

8:00 am

8:15 am - 8:25 am

Special Happening

FIRA USA Official Opening Talk

8:30 am - 9:00 am

Introductory Keynote

Keynote

9:00 am

9:00 am - 10:00 am

Practical translation of R&D and technology to the California strawberry industry

Panel Discussion

10:00 am

10:30 am - 11:15 am

Lightning Talks - Session 1

Pitch Session

11:00 am

11:15 am - 12:15 pm

Developing open digital infrastructure for agricultural automation

Panel Discussion

12:00 pm

12:15 pm - 12:45 pm

Lightning Talks - Session 2

Pitch Session

1:00 pm

12:45 pm - 2:00 pm

Poster

Lunch & Learn - Poster sessions

1:15 pm - 2:00 pm

Ag Robotics Education and Career Pathways

Panel Discussion

2:00 pm

2:15 pm - 3:00 pm

Pitch Session

Lightning Talks - Session 3

2:00 pm - 4:00 pm

Robot Demos

Interactive Robot

Presentations for Schools

2:00 pm - 4:30 pm

Pitch Session

FIRA USA Start-up room -
Invest'Day

3:00 pm

3:00 pm - 4:00 pm

Panel Discussion

F3: Building an 'Engineering for
Agriculture' Innovation
Ecosystem in California's Central
Valley to Build Robots and train
Workers for All Farmers?

Supported by Yamaha Motor Venture

4:00 pm

4:00 pm - 5:00 pm

Special Happening

FIRA USA After School
Family Night: Robots Parade

5:00 pm

5:00 pm - 7:00 pm

Special Happening

FIRA USA After School
Family Night: Afterwork

6:00 pm

Sponsored by Western Growers

7:00 pm

WEDNESDAY 20th, 2023

AGENDA

Exhibition Zone Opening: 8:00 am to 5:00 pm

8:00 am

8:30 am - 9:15 am *Panel Discussion*

Ag Robots: How do you know when robots are ready to start working in your fields?

8:15 am - 8:30 am

Special Happening
FIRA USA Official Opening Talk

9:00 am

9:35 am - 10:20 am *Panel Discussion*

Things growers want to know before deciding to purchase an AgTech automation solution?

9:20 am - 9:35 am

Special Happening
Official talks

10:00 am

10:15 am - 11:30 am

Robot Demos

Weeding Robot on medium density vegetable crops

11:00 am

11:30 am - 12:00 pm *Robot Demos*

Weeding Robot on high density vegetable crops

11:00 am - 12:00 pm

Special Happening

Press Tour
For journalists/media only

12:00 pm

12:00 pm - 1:00 pm

Robot Demos

Multi-Use Robots for vegetables

1:00 pm

1:00 pm - 1:45 pm

Panel Discussion

Automation: does safety meet regulation's expectations?

2:00 pm

1:50 pm - 2:35 pm

Panel Discussion

Data Rush, the new Gold Rush?

2:30 pm - 4:00 pm

Robot Demos

Robots for Vineyards

2:00 pm - 2:20 pm

Inno'Pitch
Inno'Pitch by Niqo Robotics

2:30 pm - 2:50 pm

Inno'Pitch
Inno'Pitch by SwarmFarm

3:00 pm - 3:20 pm

Inno'Pitch
Inno'Pitch by NVIDIA

3:30 pm - 3:50 pm

Inno'Pitch
Inno'Pitch by Trimble

3:00 pm

4:00 pm

4:00 pm - 5:30 pm

Robot Demos

Robots in Orchards

4:00 pm - 4:20 pm

Inno'Pitch
Inno'Pitch by Stout Industrial Technology

4:30 pm - 4:50 pm

Inno'Pitch
Inno'Pitch by Continental Ag

5:00 pm

5:00 pm - 5:30 pm

Special Happening
FIRA USA Start-up Award

5:00 pm - 7:00 pm

Special Happening

FIRA USA AfterWork

6:00 pm

7:00 pm

THURSDAY 21st 2023 AGENDA

Exhibition Zone Opening: 8:00 am to 2:00 pm

8:00 am

8:30 am - 9:15 am *Panel Discussion*

Manufacturing and distributing:
together to scale up

9:00 am

9:25 am - 10:05 am *Panel Discussion*

How farmers can use technology to
make financially sound decisions?

10:00 am

10:15 am - 11:45 am

Robot Demos

Robots for Vineyards

11:00 am

11:45 am - 1:15 pm

Robot Demos

Robots in Orchards

12:00 pm

1:00 pm

1:00 pm - 1:45 pm *Panel Discussion*

What's the ROI of AI in Ag?

2:00 pm

2:00 pm - 3:15 pm

Robot Demos

Weeding Robot on medium
density vegetable crops

3:00 pm

3:15 pm - 3:45 pm *Robot Demos*

Weeding Robot on high density
vegetable crops

4:00 pm

3:45 pm - 4:45 pm *Robot Demos*

Multi-Use Robots for vegetables

5:00 pm

6:00 pm

7:00 pm

8:30 am - 8:50 am

Inno'Pitch

Inno'Pitch by Agtonomy

9:00 am - 9:20 am

Inno'Pitch

Inno'Pitch by Solinftec

9:30 am - 9:50 am

Inno'Pitch

Inno'Pitch by Monterey Bay DART

10:00 am - 10:20 am

Inno'Pitch

Inno'Pitch by Carbon Robotics

10:30 am - 10:50 am

Inno'Pitch

Inno'Pitch by Naïo Technologies

11:00 am - 11:20 am

Inno'Pitch

Inno'Pitch by Fixposition AG

11:30 am - 11:50 am

Inno'Pitch

Inno'Pitch by Ecorobotix S.A.

12:00 pm - 12:20 pm

Inno'Pitch

Inno'Pitch by Future Farming