

## **Almanac and WiseConn Announce Strategic Partnership to Expand Smart Irrigation Access for Farmers**

**Fresno, CA – October 22, 2024** – While farmers can't control the weather, they can transform one of farming's most labor-intensive elements—irrigation—into a precise, data-driven operation. Unlike conventional systems, smart irrigation leverages advanced technology to optimize water usage, resulting in sustainable practices with healthier crops and a higher return on investment (ROI).

Semios (now a part of Almanac) has partnered with WiseConn to integrate their irrigation management solutions into Semios' broader agricultural technology platform. WiseConn's DropControl system enables growers to irrigate with precision, control water usage, and achieve higher yields at lower costs. Through the SemiosConnect™ WiseConn integration, users can publish irrigation schedules directly from the Semios platform, with automatic execution in the field by the DropControl system, making irrigation and fertigation control easier and data-driven.

With this partnership, Semios becomes a leading WiseConn equipment distributor, offering excellent service and support to new and existing customers. The Semios Digital Field Solutions team is composed of certified technicians who are fully trained to install and manage WiseConn systems, ensuring seamless operation and maximum value for farmers. Known for their precision, innovation, and hands-on support, the Digital Field Solutions team plays a crucial role in bringing together the advanced technology of WiseConn and Semios' data-driven platform to create optimal farming solutions across Almanac companies and applications including Semios, Agworld and more. By strengthening collaboration between companies, strategic roadmap alignment will drive the accelerated evolution of products and services to address customer challenges and consistently exceed expectations.

“This enhanced partnership brings together WiseConn's industry-leading hardware for monitoring and control—including irrigation and fertilizer pumps, filter flushing and valves, weather stations, soil moisture probes, dendrometers, water quality and distribution uniformity sensors—with Almanac's AI-powered farm data analytics and field services,” said Sumer Johal, CEO of Almanac. “Together, we'll deliver seamless installation, unmatched reliability, and exceptional support to farmers worldwide.”

Guillermo Valenzuela, Vice President of Sales and Marketing for WiseConn, said, “This partnership translates into the only “one stop shop” for permanent crops, in the market. WiseConn enables farmers to gain complete control of their water management— automating irrigation and fertigation, now providing the best in class water management insights, with the help of Almanac's data analytics. These tools not only promote sustainability but also reduce costs for the farmer, which is a winning combination in today's competitive agricultural landscape”

Semios certified technicians are fully trained to install and manage WiseConn systems, and Wiseconn operations team is ready to support Semios on every stage of the process, ensuring seamless operation and maximum value for farmers utilizing both companies' solutions.

### **About Almanac**

Almanac empowers farmers by delivering actionable insights through a suite of products and digital tools as the trusted source of global farm intelligence. Leveraging cutting-edge AI and machine learning, Almanac's intelligence platform, "Alma," analyzes vast amounts of real-time farm data to predict trends and provide farmers with the foresight needed to make smarter decisions, improve yields, reduce costs, and promote sustainability. With a portfolio that includes two trusted agricultural technologies—Semios and Agworld—Almanac serves over 100 million acres of farmland worldwide, helping farmers operate smarter, more efficient farms. Committed to driving innovation in agriculture, Almanac is dedicated to ensuring food security and preserving resources for future generations.

### **About Wiseconn**

WiseConn is a global leader in Irrigation automation.

Established in 2006, WiseConn is a pioneer in agricultural technology, dedicated to providing reliable, flexible, and scalable irrigation solutions that enhance resource efficiency, agriculture productivity, and long-term sustainability.

With over 18 years of experience, WiseConn has a global presence, serving regions in the US, Europe, Latin America, and Australia. The company's innovative irrigation automation systems are used to irrigate over 500,000 acres of high-value crops in 15 different countries.

WiseConn's commitment to excellence has made it the leading manufacturer of agriculture irrigation automation in the market. The company's solutions empower farmers to optimize water usage, reduce costs, and improve crop yields, contributing to a more sustainable and productive agricultural future.