



## MEDIA ALERT

### From Farm to Fleets: Field-Forged Leadership and Silicon Valley Smarts Drive Agtonomy's Autonomous Action at FIRA USA 2025

#### What:

Step into the future of ag automation at FIRA USA 2025 as Agtonomy fleets take the lead with live, in-orchard and in-vineyard demonstrations—perfect for visual storytelling and hands-on reporting. Journalists are invited to capture exclusive footage and experience demonstrations of the Agtonomy-enabled Kubota M5N and Doosan Bobcat CT4045 fleets, with important company news to be announced during the event.

**When & Where:** October 21–23, 2025, Yolo County Fairgrounds, Woodland, California

#### Who:

- *Tim Bucher, CEO & Co-Founder, will be available onsite for media interviews.*

Tim Bucher is a true “farmer-first” innovator—both a multi-generational Calif. grower and successful Silicon Valley serial entrepreneur. At Agtonomy, he draws on decades of engineering work with tech legends and hands-on farming at Trattore Farms, bringing 50+ patents and deep empathy for real-world ag to every solution. This unique dual career keeps Agtonomy’s technology rooted in practical, grower-driven progress.

- *Nick Fischer, CTO, will speak on a panel during Innovation Day.*

Nic Fischer is a multi-disciplinary technical and product leader known for cutting-edge work in robotic autonomy, systems architecture, and software development spanning ground, airborne, and maritime platforms. At Agtonomy, he leads technology strategy and product innovation, applying his advanced expertise in autonomy and systems engineering to deliver scalable, commercial solutions.

#### Stand-Out Differentiators:

- *Automation at Scale:* Agtonomy is among the first to move beyond pilots, with commercial units now available for rent, lease, or purchase. Journalists will see how automation is no longer experimental, it’s already deployed in real grower operations
- *Partnership Innovation:* Agtonomy’s embedded AI platform delivers factory-integrated, proven autonomy in well-known brands—empowering growers to work safer, smarter, and with true scalability.

**Visual Assets & B-Roll:** Downloadable high-res demo photos, prepackaged video clips, and on-site B-roll guidance available.

#### Media Contact:

Jennifer Goldston, [jennifer@agtechpr.com](mailto:jennifer@agtechpr.com)

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