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Real-Time Plant Health, In Your Pocket

Senseen brings Nutriscope™ to FIRA USA 2025, showcasing rapid in-field diagnostics, and what's next

San Francisco, CA, September 26, 2025 | At FIRA USA 2025, agtech startup Senseen will demo its flagship tool, Nutriscope™, a handheld scanner that delivers instant diagnostics of plant health, nutrient levels, and stress, all from a single leaf scan.

Nutriscope is already in use by ~200 growers and advisors across vineyards, specialty crops, and regenerative farms. The device, weighing just 260 grams (9 oz), provides results in seconds, no lab, no waiting, and no internet required.



"With lab testing, I used to wait over a week for results," said Christophe Chouvet, a viticulture advisor at C3VITI in France's Rhône Valley. "With Nutriscope, I can scan a vine in the morning and adjust the treatment by midday. That kind of reactivity just wasn't possible before."

"I've moved from reacting to anticipating," Chouvet added. "Nutriscope hasn't replaced agronomic expertise, it's made it more precise, more timely, and more trusted."

At FIRA, Senseen will also share what's next for the Nutriscope toolset:

- New crop calibrations, including potato, tomato, and lettuce
- A larger-beam prototype, Nutriscope XL, for soil, forage, turf, and grain
- A new Field Book feature to record geolocated observations in sync with plant scans

These updates reflect Senseen's goal: giving growers fast, accurate, and actionable insights, without adding complexity.

About Senseen

Senseen builds intuitive tools that help farmers monitor plant and soil health in real time. Its flagship product, Nutriscope™, combines spectroscopy and AI to deliver lab-grade insights in the field. With offices in California and France, Senseen partners with growers, advisors, and agtech firms to advance smarter, more resilient agriculture.

Visit Senseen at Booth #004 during FIRA USA 2025

To schedule a live demo or press briefing: contact@senseen.us