

CERES AI FOR IMMEDIATE RELEASE

Ceres AI to Showcase AI-Powered Agricultural Intelligence at FIRA USA 2026

Ceres AI will connect with growers, agribusiness leaders, and agtech innovators at Booth #38 in Yakima, Washington.

YAKIMA, Wash. - Ceres AI, an agricultural intelligence company helping growers and agribusinesses turn complex field and plant-level data into actionable insights, will exhibit at FIRA USA 2026, taking place Oct 20, 2026 - Oct 22, 2026 at the Central Washington State Fair in Yakima, Washington.

At Booth #38, the Ceres team will share how AI-powered agricultural intelligence can help agricultural teams identify issues, prioritize field actions, and make more informed decisions across large and complex operations. Attendees can speak with the team about applications including irrigation management, crop monitoring, field performance, and operational planning.

FIRA USA brings together growers and agricultural technology companies focused on practical innovation in the field. For Ceres AI, the event is an opportunity to connect directly with growers and industry partners who are evaluating how data, automation, and AI can support better decisions across their operations.

Growers, customers, and partners attending FIRA USA 2026 are invited to visit Ceres AI at Booth #38 to meet the team and learn more about how Ceres helps make every acre count.

FIRA USA 2026

Oct 20, 2026 - Oct 22, 2026 | Yakima, Washington | Ceres AI Booth #38

About Ceres AI

Ceres AI provides AI-powered agricultural intelligence that helps growers and agribusinesses understand field conditions, identify variability, and make more informed operational decisions. By turning complex field data into clear, actionable insights, Ceres helps agricultural teams improve visibility across their operations and focus attention where it matters most.

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