

FOR IMMEDIATE RELEASE

SWAN Systems to Exhibit Irrigation Software at FIRA USA 2026

Visit the SWAN team at Booth 22 in Yakima, Washington, October 20–22

YAKIMA, Wash. SWAN Systems, a global water and nutrient management software platform for irrigators, farm managers and agribusinesses, will exhibit at FIRA USA 2026 on October 20–22 at State Fair Park in Yakima, Washington, Booth 22.

SWAN staff will show how the platform turns farm data into irrigation recommendations, and how SWAN Sync sends the approved schedule to a supported controller. The grower still approves every decision.



How SWAN works: collect, analyze, recommend, implement.

SWAN has published [results](#) from the July–October 2024 trial at Washington State University's Smart Orchard testbed in Mattawa, Washington, a Cosmic Crisp® apple orchard. The block scheduled with SWAN used 52% less water than the grower-managed comparison block (0.69 vs. 1.32 acre-feet per acre) and had a lower fruit defect rate (16% vs. 45%).

[Tachi Farms](#), an 821-acre permanent crop operation in Stratford, California growing wine grapes, pistachios and pomegranates, uses SWAN to bring irrigation schedules, flow meter readings, weather data, and satellite imagery into one place. General Manager Kevin Ruble plans each week's water schedule in SWAN, checks flow meter readings against the plan, and compares satellite imagery with the previous year's canopy growth.

"The quicker you catch an issue somewhere in the growth stage, it's pretty cheap insurance to make sure you don't have one of those sneak up on you," said Kevin Ruble, General Manager, Tachi Farms.

This is SWAN's first year at FIRA USA. Growers, crop advisors, and dealers are invited to stop by Booth 22 to meet the team.

FIRA USA 2026 | October 20–22, 2026 | Yakima, Washington | SWAN Booth 22

About SWAN Systems

SWAN Systems is a global water and nutrient management software platform. It turns farm data, including weather, satellite (NDVI) imagery, soil type, water quality, and irrigation data, into model-driven irrigation recommendations, with no new hardware to install. SWAN is used across horticulture, viticulture, turf, and pasture, from single-site growers to multi-site agribusinesses, in the US, South America, Australia, New Zealand, Southern Africa, and Europe.

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